



CLP COMMUNITY SURVEY 2024 SUMMARY REPORT

May 2024

For Public Use

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Introduction

Background

CLP, Inc. periodically conducts a certificant survey to gain information and feedback from its credential holders. In March 2024, CLP, Inc. conducted the *CLP Community Survey* and invited all current credential holders to participate in the online survey. The distribution included Certified Licensing Professional (CLP), CLP-Associate (CLP-A), and CLP-Emeritus credential holders, and a 30% overall response rate was achieved.

Results Summary

Based on the survey response data, typical credential holder profiles for the CLP, CLP-A, and CLP-Emeritus programs follow.

CLP

Earning the CLP professional certification requires completion of a bachelor's degree, three years of licensing experience within the previous eight years, being active in the field within the previous year, submitting two professional reference contacts, and passing the CLP exam.

A typical CLP credential holder:

- had 6-10 years of licensing experience when they earned the CLP designation (26%)
- currently has more than 20 years of licensing experience (46%)
- works in an academic institution/university (27%) in a licensing/business development role (33%)
- is responsible for managing other employees (57%)
- works in an organization with less than 100 total employees (37%), of whom 5 or fewer work in licensing/IP (51%)
- lives in the US (82%) with the geographic scope of their work including North America (91%)
- is a Registered Patent Attorney/Agent (62%), holds a Bachelor of Science degree (57%), and is affiliated with Licensing Executives Society (USA and Canada) (LES) (59%) and/or AUTM (50%)
- chose to pursue the CLP credential to increase credibility among clients (57%)
- considers primary benefits of earning a CLP credential to be documentation of expertise as a licensing professional (71%), increased credibility among clients (65%), and increased credibility among peers (61%)
- recommends other eligible professionals earn a CLP credential (97%)
- intends to renew CLP certification when due (91%)

CLP-A

Earning the CLP-A credential requires completion of 8-9 hours of licensing education/training that relates to the CLP exam content and satisfactory completion of a professional narrative based on a licensing work project or hypothetical transaction. The credential is targeted to those who do not yet meet the experience requirement to pursue CLP certification or those who are returning to the licensing field after time away from a licensing/IP role.

A typical CLP-A credential holder:

- had less than 3 years (40%) or 6-10 years (40%) of licensing experience when they earned the CLP-A designation
- currently has 3-5 years of licensing experience (40%)
- works in a law firm (60%) as an attorney (50%)
- is not responsible for managing other employees (100%)
- works in an organization with less than 100 total employees (60%), of whom 5 or fewer work in licensing/IP (60%)
- lives in the US (100%) with the geographic scope of their work including North America (100%)
- is a Registered Patent Attorney/Agent (100%), holds a Bachelor of Science degree (100%), and is affiliated with Licensing Executives Society (USA and Canada) (LES) (60%)
- chose to pursue the CLP-A credential to increase credibility among clients (80%)
- considers primary benefits of earning a CLP credential to be enhanced career opportunities for licensing professionals (80%) being a part of a community of qualified professionals within the field (80%), and increased credibility among peers (60%)
- recommends other eligible professionals earn a CLP credential (100%)

CLP-Emeritus

Obtaining the CLP-Emeritus credential requires having held the CLP credential in good standing within the previous three years and being retired from full time employment.

A typical CLP-Emeritus credential holder:

- had more than 20 years of licensing experience when they earned the CLP designation (32%)
- currently has more than 20 years of licensing experience (68%)
- works in an independent consultancy (53%) as a consultant (58%)
- is not responsible for managing other employees (75%)
- works in an organization with less than 100 total employees (81%), of whom 5 or fewer work in licensing/IP (81%)
- lives in the US (83%) with the geographic scope of their work including North America (69%)
- is a Registered Patent Attorney/Agent (33%) and/or holds the RTTP (33%), holds a Bachelor of Science degree (48%), and is affiliated with Licensing Executives Society (USA and Canada) (LES) (75%)
- chose to pursue certification to increase credibility among clients (63%)
- considers primary benefits of certification to be increased credibility among peers (58%) or among clients (58%) and/or being a part of a community of qualified professionals within the field (50%)
- recommends other eligible professionals earn a CLP credential (100%)

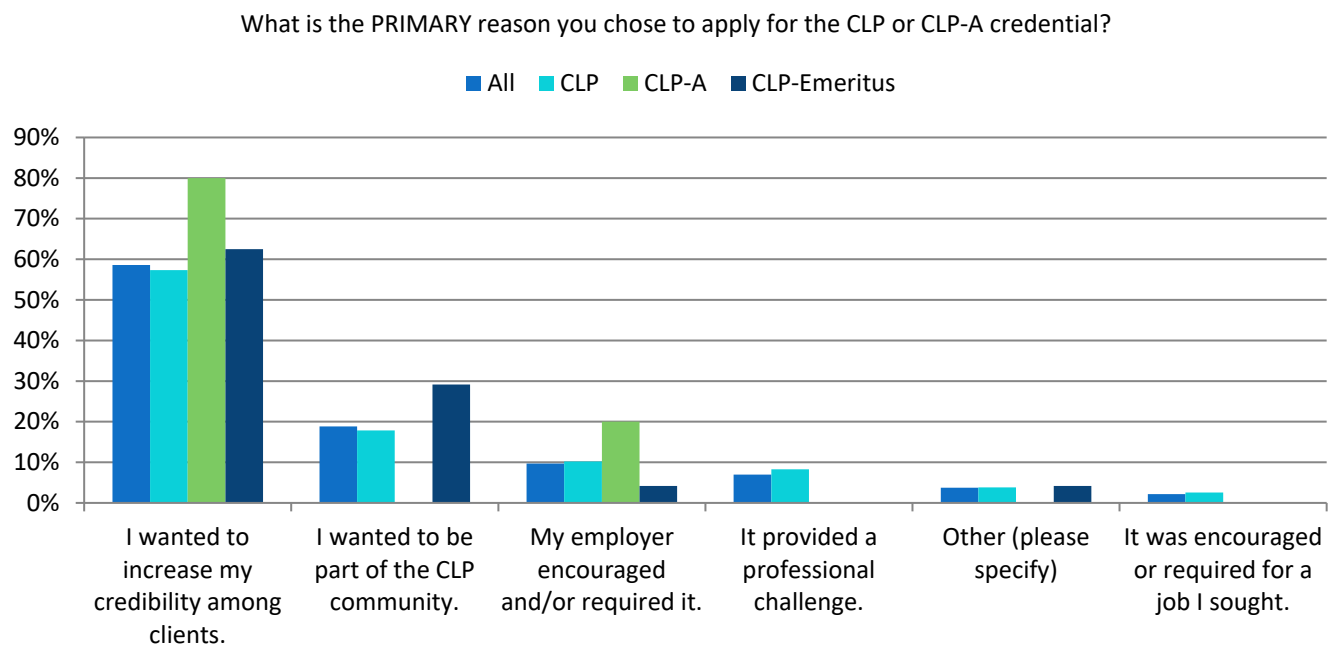
Survey Results Data

The graphs and lists that follow summarize the survey results.

CLP Credentialing Opportunities

Primary Reason for Choosing to Apply for the CLP or CLP-A Credential

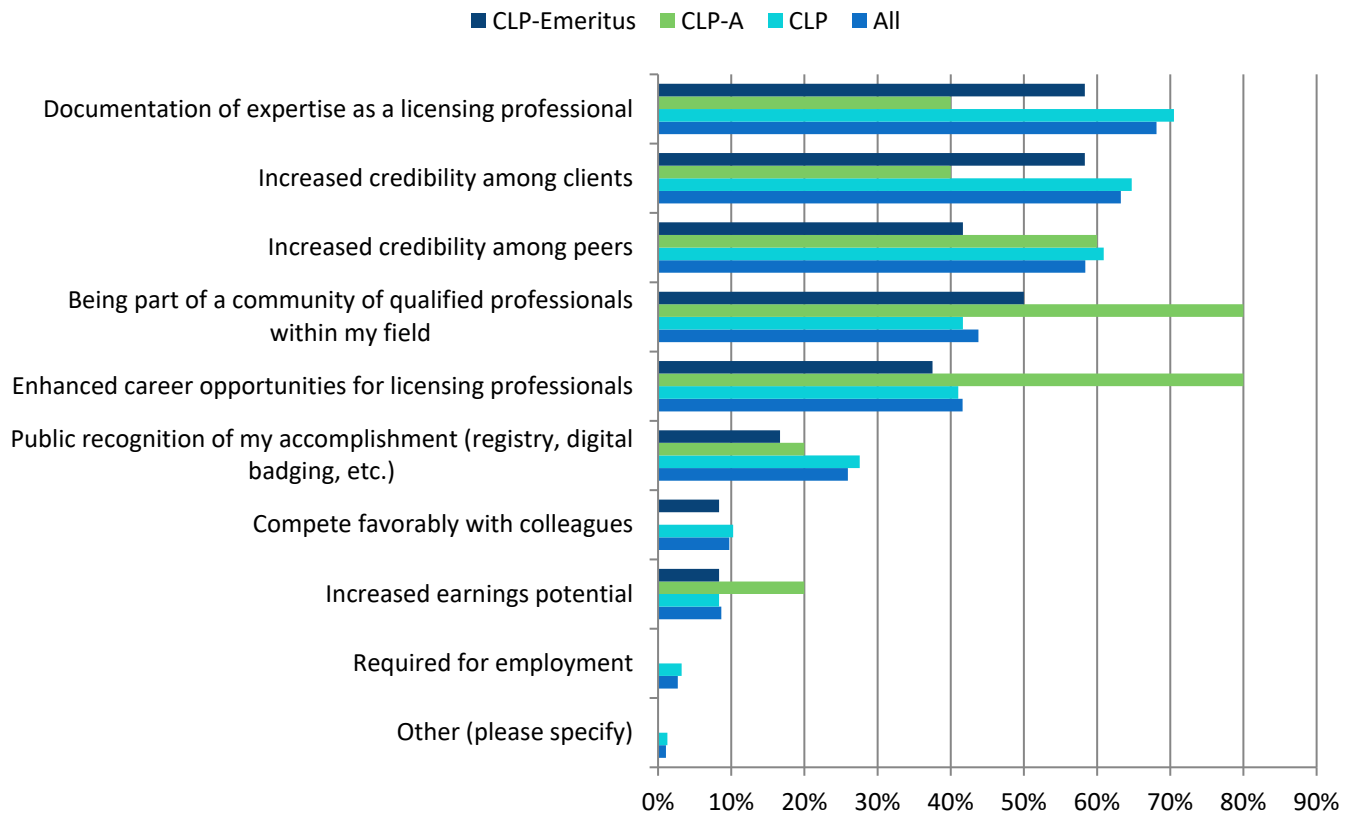
FIGURE 1. PRIMARY REASON FOR CHOOSING TO APPLY FOR THE CLP OR CLP-A CREDENTIAL



Primary Benefit(s) of Earning a CLP Credential

FIGURE 2. PRIMARY BENEFITS(S) OF EARNING A CLP CREDENTIAL

Which do you consider to be the PRIMARY benefit(s) of earning a CLP credential? Check all that apply.



Recommend Earning a CLP Credential

Survey respondents overwhelmingly say they recommend other eligible professionals earn a CLP credential (98%). Respondents provided the following comments as to why (or why not). Affirmative response themes emerged including establishing credibility, demonstration of knowledge/experience/mastery, and dedication to the field/profession.

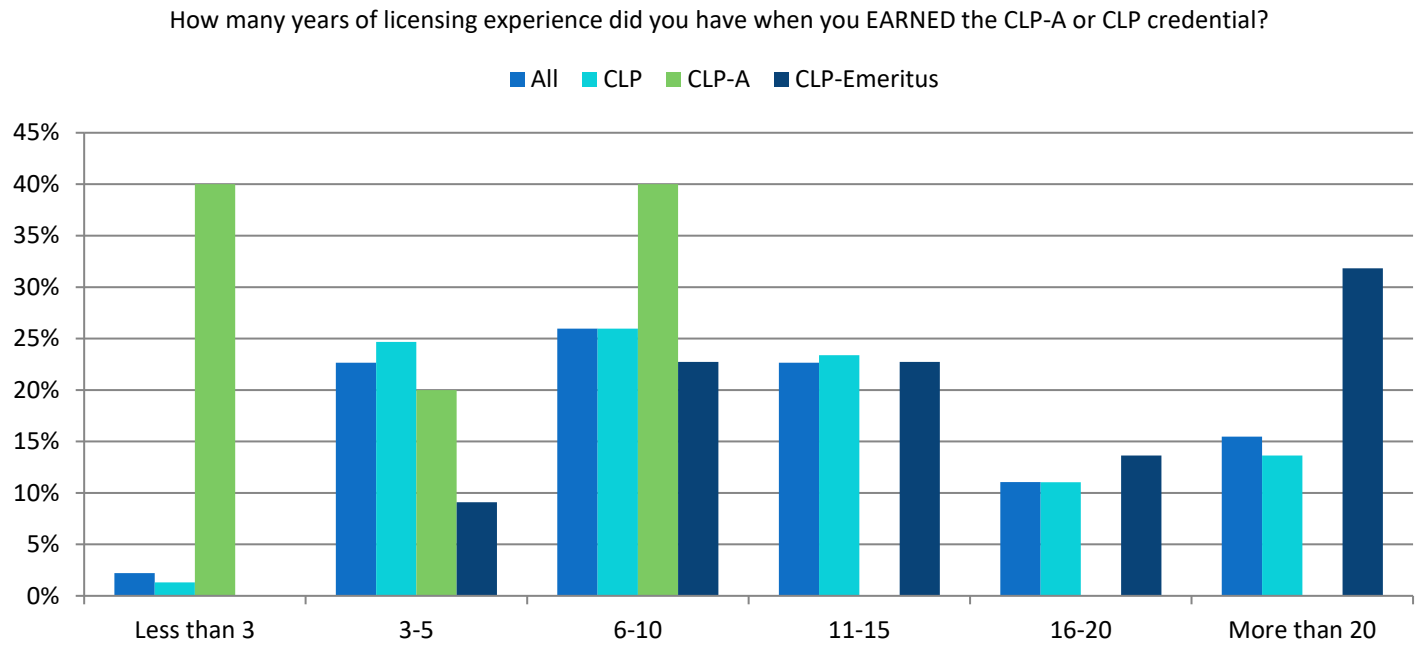
Intention to Renew

Of the CLP survey respondents, 91% indicated they plan to renew when due for recertification, and 8% indicated they are undecided. Only one CLP respondent indicated they do not plan to renew, and this, based on the comments below, is likely due to plans for retirement. Respondents were asked to explain their response and those responses are below.

Professional Experience

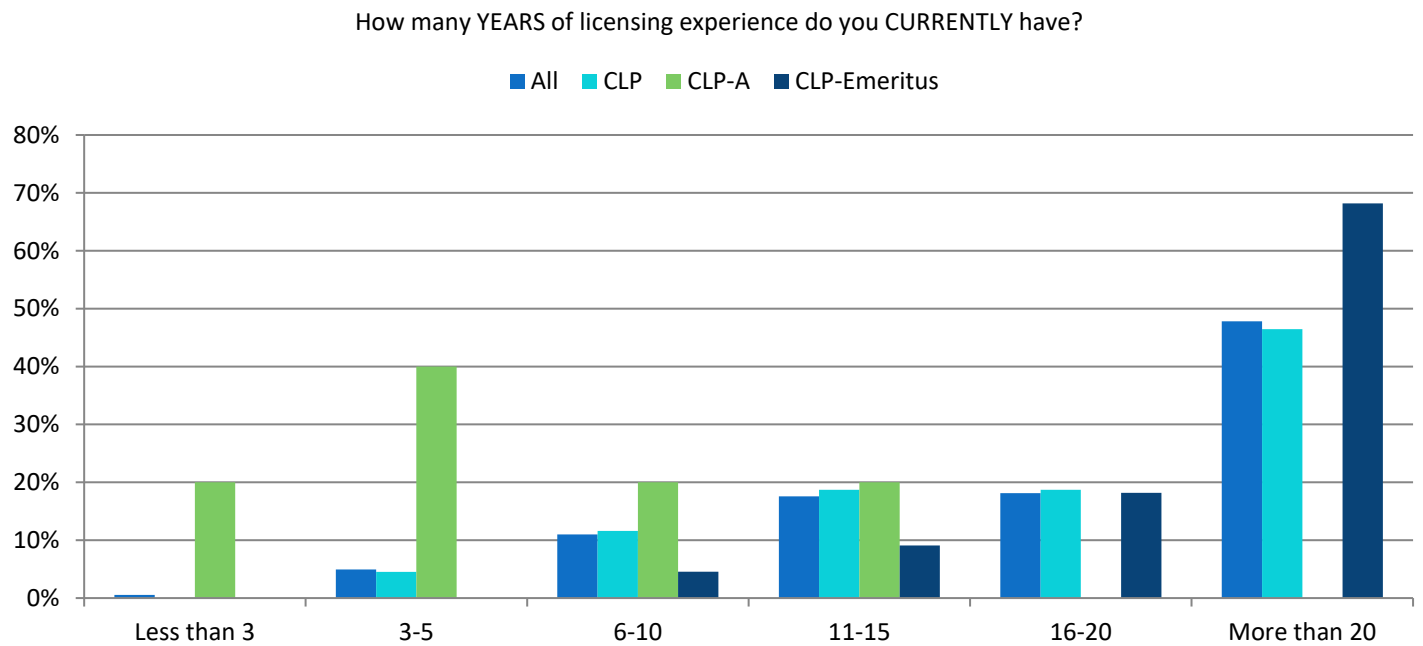
Years of Experience at Initial Credentialing

FIGURE 3. YEARS OF EXPERIENCE AT INITIAL CREDENTIALING



Current Years of Experience

FIGURE 4. CURRENT YEARS OF EXPERIENCE



Job Setting

TABLE 1. JOB SETTING

I work in a/an [job setting].									
	Academic institution / University	Corporation	Government agency	Hospital	Independent consultancy	Law firm	Investment firm	Other non-profit organization	Other
All	25%	22%	4%	2%	18%	17%	2%	3%	6%

Job Role

TABLE 2. JOB ROLE

I work as a/an [role].							
	Attorney	Consultant	C-Suite	Licensing / business development professional	Strategist	Technology transfer officer	Other
All	21%	19%	6%	31%	2%	16%	6%

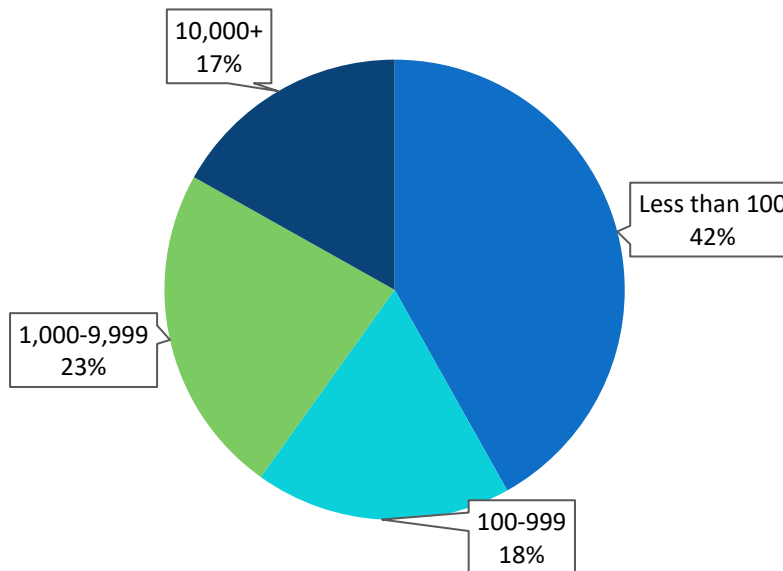
Management Role

Survey respondents are nearly split in whether they have responsibility for managing other employees in their current position, with 52% of all respondents reporting they are responsible for managing other employees, and 48% reporting they are not responsible for managing other employees.

Total Number of Employees

FIGURE 5. TOTAL NUMBER OF EMPLOYEES

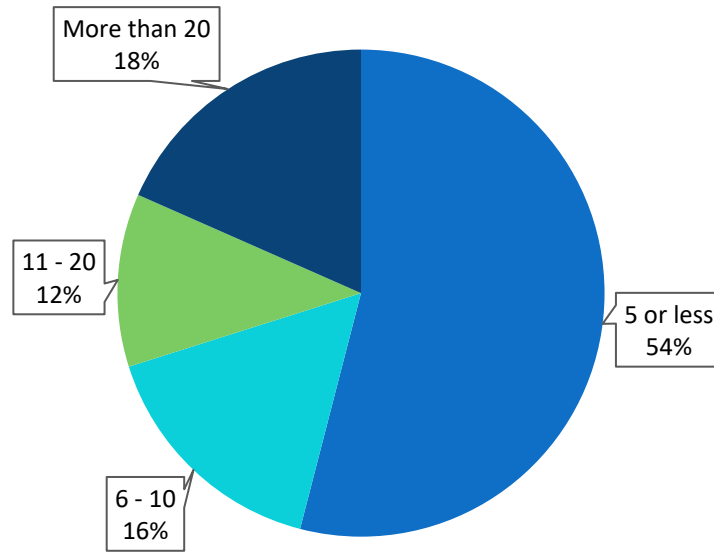
What is the TOTAL number of employees at your current employer?



Total Number of Licensing/IP Employees

FIGURE 6. TOTAL NUMBER OF LICENSING/IP EMPLOYEES

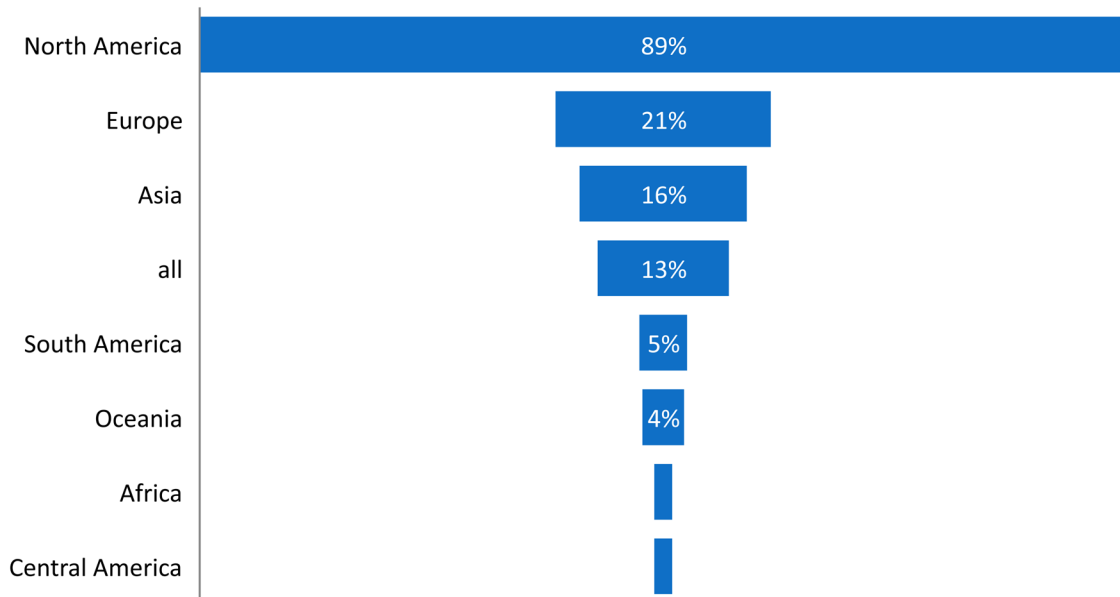
How many individuals work in LICENSING/IP at your current employer?



Geographic Scope of Work

FIGURE 7. GEOGRAPHIC SCOPE OF WORK

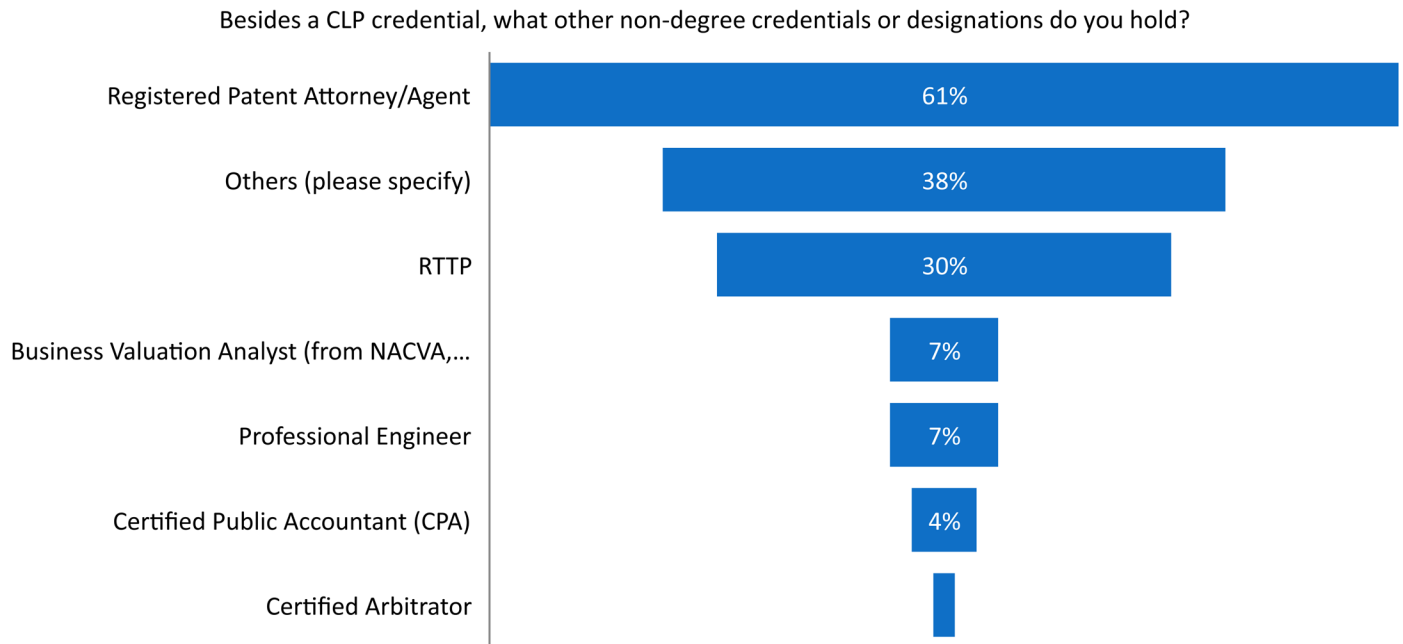
Which geographic regions are included in the scope of your work?



Professional Development

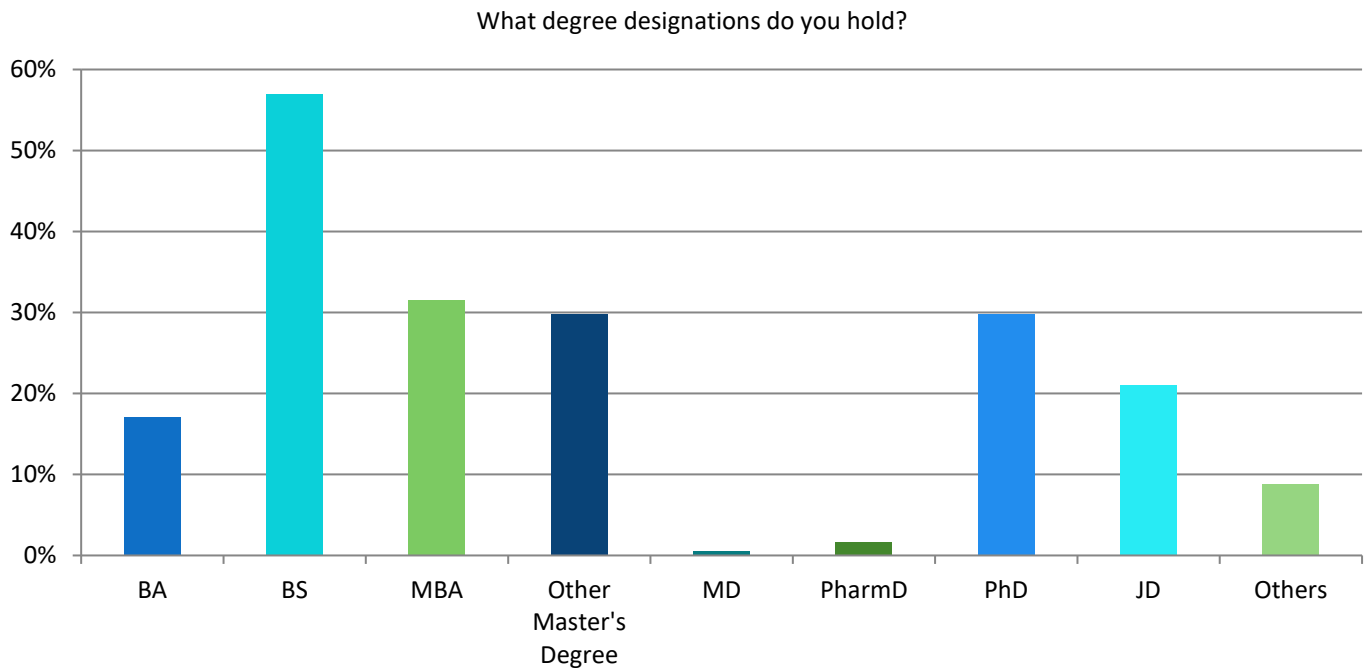
Non-Degree Credentials

FIGURE 8. NON-DEGREE CREDENTIALS



Degree Designations

FIGURE 9. DEGREE DESIGNATIONS



Industry Organization Affiliation

FIGURE 10. INDUSTRY ORGANIZATION AFFILIATION

With which industry organizations are you affiliated?

