



SAMPLE PRESS RELEASE

This press release may be duplicated on your organization's letterhead.

FOR IMMEDIATE RELEASE

Contact: [Insert Your Organization's or Your Personal Contact Information]

[Insert Name] Earns Certified Licensing Professional (CLP) Designation

[City/State—Date] [Name] [Title] [Organization] has earned the Certified Licensing Professional (CLP) credential. [He/She] joins an international community of professionals who have demonstrated they are dedicated to higher standards of practice in the licensing profession.

The CLP designation acknowledges licensing professionals who have demonstrated their experience and proficiency in licensing and the commercialization of intellectual property. It is built on internationally applicable standards of practice, knowledge, and ethics to differentiate licensing professionals who have taken the steps necessary to become certified.

The CLP certification was created to recognize licensing professionals who are committed to professional development and the attainment of the skills and knowledge necessary to perform their jobs at the highest level of quality. The CLP credential is also an avenue for employers to recognize and promote licensing professionals.

To become a CLP certificant, [insert name] met requirements in three areas:

- Education – Bachelor's degree or higher from an accredited university
- Experience – At least three years of professional-level experience within the previous eight years involving the development, use, transfer, marketing, and/or management of intellectual property.
- Knowledge – Passed the CLP examination

The three-hour CLP exam is offered during two exam windows annually, one in the spring and one in the fall. The exam is composed of 150 multiple-choice items in subject areas including opportunity assessment, development, and valuation; intellectual property protection; agreement development and drafting; negotiation; and agreement management.

For more information about the CLP program and to apply online, visit www.licensingcertification.org or email clpinfo@licensingcertification.org.

###