



Certified Licensing Professional Certification Support Case Sheet

The [Certified Licensing Professional \(CLP\)](https://licensingcertification.org/), issued by Certified Licensing Professionals, Inc., a 501(c)(6) nonprofit organization, is a professional certification for those who have demonstrated experience, proficiency, knowledge, and exposure to licensing and commercialization of intellectual property (IP) through active involvement in patenting, marketing, valuation, IP law, negotiation, business development and intellectual asset management. CLP credential holders include professionals from 30 countries who work in a diverse range of practice settings, including university tech transfer offices, law firms, research entities, non-profits, corporations, hospitals, and private practice.

Experience, education and knowledge are the backbone of the CLP program.

“The Certified Licensing Professional (CLP) is the only comprehensive certification focused on IP and fills the gap left by standard financial or legal education that is not specific to IP licensing, valuation, and monetization. In preparing for the exam, I was able to increase my knowledge across the CLP content areas, and so the process itself was an opportunity for learning and professional development.”

- Noor Al-Banna, CFA, CLP, CVA, Senior Director, Ocean Tomo, a part of J.S. Held

Benefits for the Organization

- **Strategic Alignment:** Alignment with organizational goals related to strengthening expertise, application of best practices, improving quality of services, and more.
 - **Skill Enhancement:** Employee gains advanced knowledge directly applicable to current projects.
 - **Competitive Advantage:** Certified employees demonstrate organizational commitment to excellence, differentiating expertise when marketing services to potential clients.
 - **Talent Retention:** Investing in employee growth helps foster employee satisfaction and reduce turnover.
 - **Knowledge Sharing:** Certified employees can serve as mentors to colleagues.
 - **Operational Efficiency:** Certification promotes improved processes and decision-making through applied expertise during negotiations and deal making.
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Benefits for the Employee

- **Professional Development:** Enhanced career growth and advancement opportunities (70%+ consider documentation of expertise a primary benefit of CLP certification).
- **Expertise:** Preparation process strengthens knowledge and adoption of best practices.
- **Validation:** Increased confidence and credibility in role and amongst colleagues (Nearly two-thirds of certificants note increased credibility amongst clients and peers as the primary benefit of certification)
- **Professional Network:** Expanded professional network through the CLP credential-holder community (97% recommend others earn the CLP credential).
- **Continuing Competence:** Structured opportunity to demonstrate commitment to up-to-date knowledge of latest methodologies and best practices.

Related Costs

- Certification Initial Application and Testing Fee (covers two attempts): \$995US
- Certification Renewal Fee (every 3 years to maintain certification): \$495US
- Optional Study Materials: Professionals can access optional [preparation resources](#), including a free practice test and reference list organized by domain as well as industry courses, costs vary.
- Self-selected Continuing Professional Development: Professionals choose professional development opportunities to accrue the required credits for [recertification](#), costs vary. A portion of credits may be earned for practice experience, which includes licensing employment.

Time Commitment and Scheduling

- **Exam Windows:** Spring and Fall annually, 6-8 week windows
- **Exam Preparation Schedule:** Will vary based on the individual's professional experience
- **Impact on Workload:** Minimal disruption with proactive planning

Ways Organizations Can Support Employees

- Sponsorship of initial application fee
- Paid study leave or flexible scheduling for preparation
- Access to resources (mentorship, exam preparation materials, study groups, etc.)
- Recognition of certification achievement within the organization
- Sponsorship of recertification fee

Supporting a professional's pursuit and maintenance of certification is a strategic investment in employee development and organizational success. The benefits extend beyond individual growth, contributing to stronger performance, innovation, and long-term competitiveness.